

Leadership Iowa: Strength in Numbers

25+ Years, 850+ Alumni Strong

Founded in 1982, Leadership Iowa (LI) is a premier issues-awareness and leadership advancement program. LI challenges and inspires participants to make a positive difference in Iowa.

Leaders selected for this program represent:

- Both the private and public sector — from business and industry to nonprofits and agriculture to local, state and federal employees and the military
- All geographical areas of Iowa

The benefits . . .

"In returning to Iowa in 1994 to raise our family, Leadership Iowa was a great introduction to the issues facing Iowa and to many talented people addressing them. My favorite activities were evening discussions with people from various backgrounds and perspectives. To this day my classmates continue as sounding boards for my company and for me regarding statewide issues."



—Tom McMahon, VP of Operations, Barker Company, Keosauqua, IA 1997/98

Participants of the program will:

- Learn about macro issues important to Iowa.
- Enhance personal leadership skills.

- Advance personal associations with leaders of diverse opinions, occupations and backgrounds.
- Develop positive change in organizations, communities and the state.

Leadership Iowa: Real Engagement

Economic Development, Business Expansion

Leadership Iowa provides participants and sponsors with a long-term return on investment. From networking and learning about new and different industries to new business growth opportunities, Leadership Iowa's value is significant.

The benefits . . .

"My experience with Leadership Iowa members gave me a background in economic development which helped Newton in the '90s and will continue to help Newton as it realizes its future. Leadership Iowa was the best educational experience I've had since college. As a lifelong learner, it continues to provide me with resources to grow personally and professionally."



—Walt Smith, CEO, itwc inc. urethane solutions, Newton; and CEO of Thombert, Inc., Newton, IA 1982/83

Leadership Iowa: Real-Life Value

Instruction, Introductions and Involvement

Leadership Iowa introduces participants to many prominent individuals and to issues important to the state. It encourages involvement in civic, community and philanthropic endeavors as better informed and engaged leaders.

The benefits . . .

"I participated in Leadership Iowa to obtain a better understanding of Iowa as a whole including the parts of the state I had not experienced, and to meet other individuals from across Iowa and all walks of life with a real interest in impacting Iowa's future."



—Diane Crookham-Johnson, Director-Owner, Musco Corporation, Oskaloosa, IA 1995/96

The Sessions

Eight monthly sessions are held in different Iowa regions from October through June, with a one-month winter break. Most sessions begin Thursday mornings and end Friday afternoons. Topics vary, often including government, agriculture, education, health care, economic development and natural resources.

Selection Process

Candidates may be nominated by others, or self-nominated online at www.leadershipiowa.com. A committee selects candidates based on several criteria. Applications are due in early June.

The Investment

Leadership Iowa's tuition is competitive with other professional development or leadership training programs. Participants are responsible for lodging and travel. Scholarships are available for qualifying participants.

Leadership Iowa: Real Impact

Collaboration, Cooperation and Consensus

After more than 25 years, Leadership Iowa's issues awareness education continues to:

- Bring individuals together from across Iowa to build partnerships.
- Develop an understanding of Iowa's issues among the public and private sectors.
- Foster cooperation through LI experiences and its broad, strong network.
- Create a common background for diverse leaders, enabling consensus.

The benefits . . .

"While my professional experiences prepared me well for the duties of Auditor of State, it was my Leadership Iowa experience that sparked my interest and fueled my decision to get involved in public service. As Iowa's State Auditor, I can tell you, each and every elected official can make a difference."

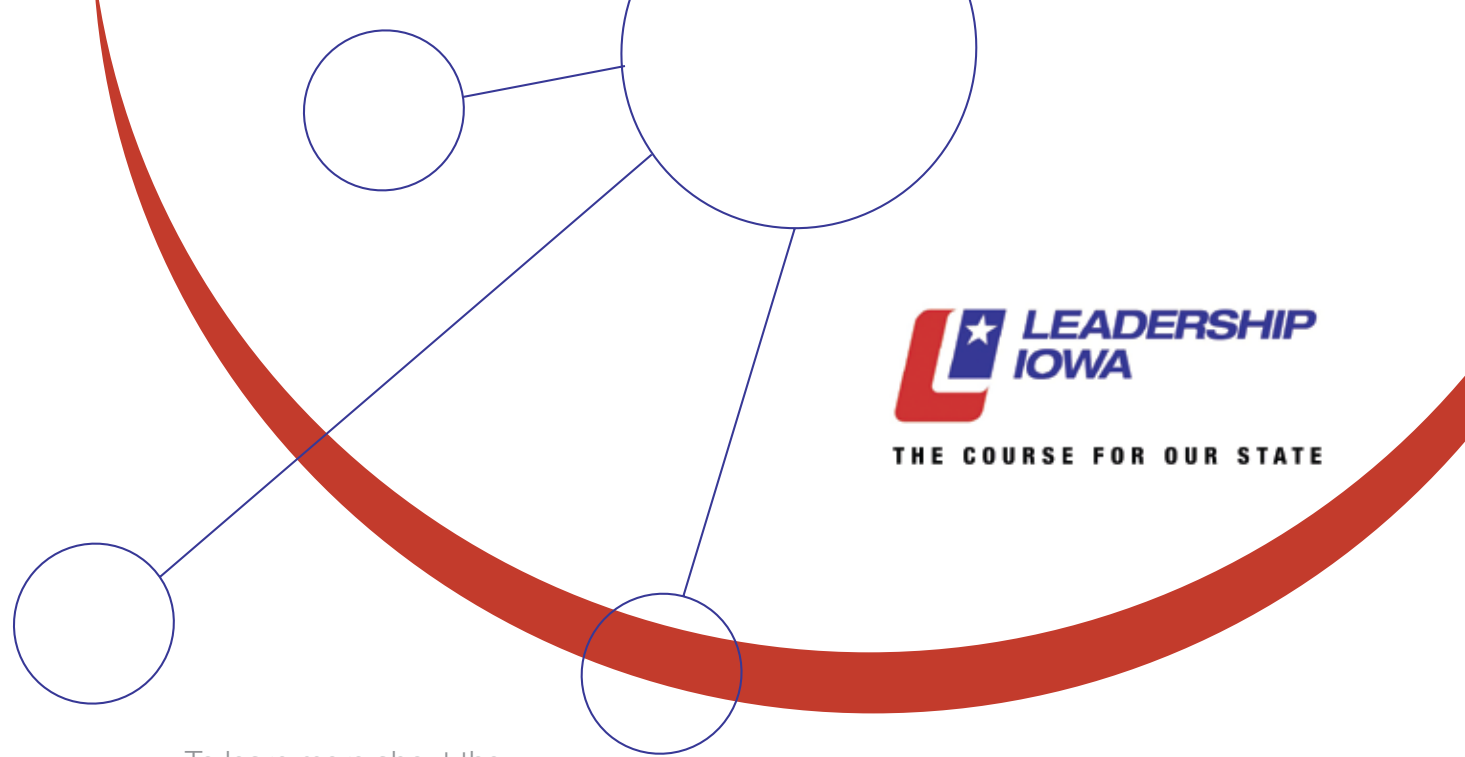


— David A. Vaudt, Auditor of State, Iowa,
Des Moines, LI 1987/88

Most LI graduates continue to live throughout Iowa.

They are committed to making Iowa a great place to live and work.

The result is a stronger Iowa.



To learn more about the Leadership Iowa experience:

www.leadershipiowa.com

1.800.383.4224 x. 564

904 Walnut Street, Suite 100
Des Moines, Iowa, 50309-3503

For Iowa,
for your company,
for your community,
for you.



THE COURSE FOR OUR STATE

LEADERSHIP IOWA IS A PROGRAM OF THE

