

2011-12 Leadership Iowa Partner Benefits



Leadership Iowa is a program of the Iowa Association of Business and Industry Foundation, a 501(c)(3) organization dedicated to delivering programs and conducting research for the benefit of students, educators, leaders and employers that expand their knowledge and enhance their individual responsibility and leadership skills.

Leadership Iowa offers benefits to every size of business, starting at investments of \$250. Additional benefits may be available depending upon the investor's marketing and public relations objectives. Leadership Iowa (LI) provides you the opportunity to showcase your company's commitment to the issues facing our state.

All partnership levels include:

- Recognition as a major sponsor in the participant notebook, ABI Foundation Annual Report and Leadership Iowa web site (www.leadershipiowa.com)
- Exposure through high impact signage during the session(s)
- Recognition of your company's investment through news releases and the monthly Leadership Iowa Alumni e-newsletter
- Invitation to attend Leadership Iowa session
- Opportunity to provide premiums/logo items to Leadership Iowa participants

\$5,000 Diamond Partner

- Premier recognition as "Presenting Partner" of the Leadership Iowa program throughout the eight sessions including the "Connecting Statewide Leaders" receptions
- Corporate logo placement and link on home page of Leadership Iowa web site
- Recognition of your company's investment through news releases and the monthly Leadership Iowa Alumni e-newsletter
- Full page advertisement in participant notebook
- Opportunity to provide premiums/logo items to Leadership Iowa participants
- Opportunity to make a 15 minute presentation to the Leadership Iowa class members

\$2,500+ Platinum Partner

- Prominent corporate logo placement and link on Leadership Iowa web site
- Recognition of your company's investment through news releases and the monthly Leadership Iowa Alumni e-newsletter
- Full page advertisement in participant notebook
- Opportunity to provide premiums/logo items to Leadership Iowa participants
- Opportunity to make a ten (10) minute presentation to the Leadership Iowa class members

\$1,500+ Gold Partner | Sponsor of a single session dinner

- Prominent corporate logo placement and link on Leadership Iowa web site
- ½ page advertisement in participant notebook
- Opportunity to make a five (5) minute presentation to the Leadership Iowa class members

\$750+ Silver Partner | Sponsor of a single session lunch

- Recognition of your company's investment through news releases and the monthly Leadership Iowa Alumni e-newsletter

\$500+ Bronze Partner | Sponsor of a single session breakfast

- Recognition of your company's investment through news releases and the monthly Leadership Iowa Alumni e-newsletter

\$250+ Support Partner | Sponsor of a single session break

- Recognition of your company's investment through news releases and the monthly Leadership Iowa Alumni e-newsletter